

Agency:	Crossroads Media LLC	Station:	WJLA-TV	Flight Start:	05/24/2012
Office:	Alexandria	Order Type:	Normal	Flight End:	05/31/2012
Client:	12 - CrossroadsGPS	Cancel Date:		Hiatus:	
Product:	11 - Crossroads GPS	Billing Cycle:	Monthly		
Piggyback Product:		Billing Calendar:	Broadcast		
Estimate:	548 - GPS VA TV 60'S 5.24-5.31.12	Received in ePort:	5/16/2012 2:17:43 PM		
				Airtime Dollars:	\$56,600.00
				Interactive Dollars:	\$0.00
Primary Demo:	A35+	Local/National:	Local	Non-Airtime Dollars:	\$0.00
Demo 2:		Rep Office:	WJLA-TV	Total Dollars:	\$56,600.00
Demo 3:		AE:	Barbara Monares	Total Spots:	12
GRP:	38.50	Phone:			
		OrderID:	2132490		
		Status:	New		
CPP:	\$1,470.13			MarketShare:	
Comments:	Separation: 30				

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Totals for Entire Flight		
						5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	Spots	Rtg	CPP
1	ThFMTuW 6P-6:30P ABC7 NWS AT 6	EN	\$3,200.00	C	60	0	1	0	0	0	1	0	1	3	2.90	\$1,103.45
LPMay/2011LP (pav)																
2	ThFMTuW 7:30P-8P JEOPARDY	PA	\$8,000.00	C	60	0	1	0	0	0	1	0	1	3	5.20	\$1,538.46
LPMay/2011LP (pav)																
3	ThFMTuW 11P-11:35P ABC7 NWS AT 11	LN	\$5,000.00	C	60	1	0	0	0	1	0	1	0	3	2.70	\$1,851.85
LPMay/2011LP (pav)																
4	ThFMTuW 11:35P-12:05A ABC-NITELINE	LF	\$2,400.00	C	60	0	1	0	0	0	1	0	0	2	1.80	\$1,333.33
LPMay/2011LP (pav)																
5	Su 11P-12A ABC7 NWS AT 11	RT	\$3,200.00	C	60	0	0	0	1	0	0	0	0	1	2.50	\$1,280.00
LPMay/2011LP (pav)																
Total Spots:						1	3	0	1	1	3	1	2	12		
Total GRP/GIMP(000):						2.7	9.9	0.0	2.5	2.7	9.9	2.7	8.1	38.5		
Cash\$ - Spots: \$56,600.00 - 12 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$56,600.00 Total CPP/CMP: \$1,470.13																